

November 1, 2016

Greetings, Potential Individual or Business Sponsor!

School libraries once received \$28 per student from California state funding. This funding has now dropped to pennies per student when our students need our libraries more than ever.

The Etiwanda School District is hosting our 5th annual Battle for the Library MONOPOLY© Tournament on Saturday, January 21, 2017. This event is part of the Etiwanda School District's major yearly effort to raise the funds needed to provide a wide range of reading materials to support student success. Proceeds will benefit the 16 school libraries in the Etiwanda School District. Last year's tournament raised \$8,000 for our school libraries and our goal for our 4th annual tournament is to exceed this amount to give more support to our libraries. Here is your opportunity to invest in the academic success of all students!

Thank you for considering the opportunities, listed on the attached page, and supporting the needs of our school libraries through the Etiwanda School District's Battle for the Library MONOPOLY© Tournament. Please contact me to answer any questions you may have about becoming a sponsor.

Thank you,

Amber Claflin
District Teacher Librarian
MONOPOLY© Tournament Coordinator
amber_claflin@etiwanda.org
PH: 909-803-3318

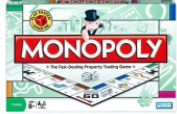
Sponsorships can consist of a direct financial contribution (via cash/check to ESD Library Fund) on behalf of the tournament, AND/OR in-kind gifts and discounts that can be used for various prizes and drawings at the tournament, or to be distributed to the players.

The retail value of any in-kind gifts will be used to determine level(s) of sponsorship.

Our fundraising target for the tournament is \$10,000—how will you help?

Sponsor/Business Name: _____ Contact Person: _____

Phone Number: _____ Email: _____



\$25: Monopoly Table Sponsor

Your (or your family's or business's) name on sign prominently shown on a tournament table.

____ I'm interested in sponsoring a table. I would like my table's sign to say:

All 28 properties on the MONOPOLY® game board will have a sponsor. Your name will be prominently featured with the likeness of the property. Property sponsorships will be placed in order from the least (minimum \$50) at Mediterranean Avenue, to the highest level at Boardwalk. Requests for specific properties will be taken first come, first serve, so don't wait!

\$50+: Side 1
6 Sponsorships Available

- o Mediterranean Ave
- o Baltic Ave
- o Oriental Ave
- o Vermont Ave
- o Connecticut Ave
- o Reading Railroad

\$100+: Side 2
8 Sponsorships Available

- o St. Charles Place
- o States Ave
- o Virginia Ave
- o St. James Place
- o Tennessee Ave
- o New York Ave
- o Pennsylvania RR
- o Electric Co.

\$150+: Side 3
8 Sponsorships Available

- o Kentucky Ave
- o Indiana Ave
- o Illinois Ave
- o Atlantic Ave
- o Ventnor Ave
- o Marvin Gardens
- o B&O RR
- o Water Works

\$200+: Side 4
6 Sponsorships Available

- o Pacific Ave
- o N Carolina Ave
- o Pennsylvania Ave
- o Park Place
- o Board Walk
- o Short Line RR

____ I'm interested in sponsoring a Side 1 property! My preferred choice(s) is/are:

1. _____
2. _____

____ I'm interested in sponsoring a Side 2 property! My preferred choice(s) is/are:

1. _____
2. _____

____ I'm interested in sponsoring a Side 3 property! My preferred choice(s) is/are:

1. _____
2. _____

____ I'm interested in sponsoring a Side 4 property! My preferred choice(s) is/are:

1. _____
2. _____



\$750: Tournament Title Sponsor

Prominent placement of business logo on front of t-shirts and program, and listing on all promotional materials and press releases.

____ I'm interested in being a title sponsor for the tournament.

Another benefit of sponsorship: Your business can have information available for distribution in our tournament player bags and a sponsor listing on www.etiwanda.org/library.

To take advantage of one or more of our sponsorship opportunities, return the form and/or donation(s)

to: Etiwanda School District Library Fund, Attn: Amber Claflin

7171 Etiwanda Ave, Etiwanda, CA 91739

Please return by December 31, 2016 to be included on tournament shirt and program.

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